

Sydney J. Newman

sj.new@hotmail.com

772-485-8547

Address: 4615 SW 18th Place, Apt. 2831, Gainesville, FL 32607

Media Experience

GULFSTREAM MEDIA GROUP AND STUART MAGAZINE

As an intern I assisted in photo shoots, copy edited full issues, took photos, conducted interviews, wrote profiles and informational copy, fact checked and archived old issues. I was the first to perform a dual internship.
(May 2009 - August 2009)

THE CAMPUS SPECIAL

As the campus manager for the Spring 2010 Event Marketing Team, I hired and trained a reliable team, developed and implemented a campaign, analyzed results and reported directly to the National Event Marketing Manager.
(January 2010 - Present)

ALL AROUND ALACHUA NEWSPAPER

As an advertising sales associate, I sell and design ads for this new publication. I'm in charge of the whole Gainesville area.
(January 2010 - Present)

THE STUDENT BEAT MAGAZINE

As the graphic designer of this student-run publication, I laid out all the pages of each issue and designed each month's cover as well as wrote various features.
(May 2008 - September 2008)

PRIVATE STOCK PROMOTIONS

As the manager of this club promotions company, I help organize and advertise events.
(September 2007 - December 2009)

GAINESVILLE TODAY MAGAZINE

While interning, I researched pertinent information for several issues, collected contact information for the annual Charity Registry, copy edited and contributed to many features. (August 2007 - May 2008)

Other Work Experience

PETSMART

As a specialty associate, I cared for the store's animals, taught others how to care for them and sold the pets with their proper supplies. (July 2004 - August 2006)

TILE MARKET & DESIGN

I was an administrative/sales assistant.
(June - August 2007; May 2003 - February 2004)

Education

UNIVERSITY OF FLORIDA

As a journalism major with an outside concentration of English, my anticipated graduation is July 2010 with a Bachelor of Science degree.

Skills and Achievements

Experienced with Adobe InDesign CS3 and Adobe Photoshop CS3

Nominee for 2006 Women of Distinction (2006)

Martin County 2006 Rising Star (2006)

Florida Academic Scholars Florida Bright Futures Scholarship (2006 - present)

Membership and Volunteer Work

GATORS FOR KIDS

With Gainesville Today Magazine, I helped plan and organize Danny Wuerffel's annual fund raising event.
(May 2008)

FLORIDA MAGAZINE STUDENT ASSOCIATION

(2008-2009 school years)

CAMPUS KITCHENS

Private Stock Promotions teamed up with the charity for an event where everyone donated canned food.
(September 2009)

BEST BUDDIES

Committing over eight hours per week, I was paired with academically challenged high school students to improve their social skills and well being.
(August 2003 - May 2006)

References

Nila Do, Gulfstream Media Group, managing editor
(954-462-4488, ext. 220 • nila@gulfstreammediagroup.com)

Jennifer Math, Gulfstream Media Group, associate editor
(954-462-4488, ext. 222 • jennifer@gulfstreammediagroup.com)

Kathryn Bulman, personal reference
(561-596-9059 • kathryn.bulman@gmail.com)

Debbie Gillen, Tile Market & Design, secretary
(772-283-2125)